

THE ESSENTIAL ECOMMERCE WEBSITE CHECKLIST

Legal aspects of e-shops set up in Romania

1. The company is obliged to extend the object of activity with the CAEN code 4791 – Retail sale via mail order houses or via internet.
2. The company has to be registered within ANSPDCP (The National Supervisory Authority For Personal Data Processing). This requirement is mandatory because data of the clients should be collected.
3. The elements that must be clearly pointed out on your e-commerce website:



A link to ANPC – National Authority of Romania for Consumers Protection

The name of the company which administrates the e-shop and the name of your company, including all the identification data



The charges for the products exposed for sale

The general agreement between your company and the customer – under the section: “Terms and Conditions”



Warranty terms (warranty conditions, warranty period etc.)

Security measures (the company has to adopt the security measure to ensure the safety of the provided personal data)



The declaration that all the personal data provided by the consumer will remain strictly confidential, will not be disclosed to third parties and will be used only for the purpose of concluding the agreement

The Company can use the personal data of the consumer only with its prior consent for marketing purpose (newsletters or other promotional materials)



About Accace

With more than 250 professionals and branches in 7 countries, Accace counts as one of the leading outsourcing and consultancy services providers in Central and Eastern Europe. During past years, while having more than 1400 international companies as customers, Accace set in motion its strategic expansion outside CEE to become a provider with truly global reach. Accace offices are located in Czech Republic, Hungary, Romania, Slovakia, Poland, Ukraine and Germany. Locations in other European countries and globally are covered via Accace's trusted partners network.