



# PRESS RELEASE

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## **TULIP – Yet another step towards unified business processes**

*In a world where consumers' preferences are governed by a racing lifestyle and an increasing number of technological solutions that are built to support it, gaining competitive advantage through simplicity became the new crucial requirement for any company.*

*Supporting the idea that behind any successful business stands a set of properly designed and implemented business processes this year Accace is introducing a unique platform which brings all your European accounting, payroll and HR processes together.*

### **The story behind TULIP**

With origins in CEE region, during its years of expansion, Accace has started to develop its own solutions in order to optimize workflows, easing the cooperation with its clients and business partners.

As the company grew and new offices have been established, Accace considered that it is necessary to bring its specific outsourcing and advisory services even closer to the client. Therefore it has developed one unique platform for handling any administrative tasks related to accounting and payroll processes. The platform has been designed starting from Accace's already implemented electronic workflow system, based on the latest smart technology used for handling accounting and payroll activities.

TULIP has therefore been developed as a solution to the main obstacles - from a local legislation point of view- encountered when doing business at a multi-country level, regardless of the scope or scale of business.. The platform is based on Accace's years of experience on the outsourcing and advisory market. It is designed to handle the most frequent issues on this market, such as: timely delivery of data/documentation; secure exchange; the level of control over internal processes or clear approval workflows.

In addition, by unifying a series of processes under one platform, TULIP is also solving two major issues



that most companies face nowadays: high implementation costs and difficult coordination of service providers at group level:

- Documents administration / scanning services
- Internal servers to host their electronic data/ documents
- OCR technology implementation
- Archiving – both physical and electronic
- A high number of employees required for data input and processing; etc.

*„Nowadays, when technology offers us incommensurable solutions to improve and develop our business, we have no excuses to still waste significant financial and human resources with handling our internal processes and documentation the way we did last year or the year before. The number of solutions a company may choose from, in order to simplify its activity, is overwhelming. The high number of providers a company is using for handling its documentation, for processing and coordination of accounting, payroll, HR, taxes, the number of implemented ERPs solutions, etc, is increasing costs and lowers the management’s control over its internal activities. Therefore, the unique power of TULIP stands in its possibility of optimizing business activity through the simplification of internal processes.“* says Jiří Majer, Chief Executive Officer Accace Group.

## **The future has never looked so simple**

As TULIP logo suggests, the future is simple when having all business “layers” under one platform:

- Streamlined and coordinated back office activities at global level
- Approval workflow for entire accounting, payroll and HR processes
- Automated bookkeeping
- Integration with any 3rd party software solutions
- Low costs to enter new markets, but still keeping things under control
- Worldwide accessibility via customized security levels

*“With TULIP, we aim to change the wrong belief that differences occurring during locally implemented processes have to be accepted as a necessary evil when doing business in many different European countries. We rather focus on making processes easy and simple. TULIP enabling a smooth transition of existing operations to new markets by maintaining control over the network and encouraging the focus on company’s growth strategy,”* said Jiří Majer.



A symbol of combined tulip calyx represents the order of the folders and active life of paper bookmarks. Optically it is based on the graphics of the software, and simultaneously on Accace logo. TULIP logo works dynamically with movement and colour variations of basic graphic shape.

## **Tulipize your data!**

[www.tulipize.com](http://www.tulipize.com)

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